



WLWK
787 Lombardi Ave
Green Bay, WI 54304

AL Media
222 W Ontario St
Ste 600
Chicago, IL 60654

Contract # 2670751

Schedule Dates 10/27/16-10/28/16
Advertiser Mark Harris for WI Senate-D (112656)
Agency AL Media (15629)
Product POLITICAL CANDIDATE (ns) (1186)
Brand //5461 (872428)
Salesperson Millennium/CHI, Chicago (1094)
Sales Office Millennium Chicago
Buyer Name GREGORY, KATHY
Phone/Fax /
CPE 5461
Account Types National/Political Candidate Agency BRD
Billing Type Standard
Comments MARK HARRIS DAN RAYMOND
SCHEDULE RUNS TUE, 10/25-SUN, 10/30.

Date Entered 10/25/16
Last Modified
Entered By Elizabeth Bragstad
CO-OP No
Headline # ECR25341260
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$431.25
Net Total \$2,443.75
Sales Tax

Green Bay (WLWK)
By Broadcast Month
Oct. 2016
Grand Total:
Spots 6
Rate \$2,875.00
\$2,875.00

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
Est 1.0	Unapproved (NewL) on credit hold / News	10/27/16-10/28/16	2	:30	8a- News-Good Day Wisconsin 8a	1				X	X			1	\$550.00	\$550.00	Green Bay (WLWK)	GOOD DAY WISCONSIN	10/25/16
Est 2.0	Unapproved (NewL) on credit hold / SPOT	10/27/16-10/28/16	3	:30	9a- Live with Kelly	1				X	X			1	\$225.00	\$225.00	Green Bay (WLWK)	LIVE WITH KELLY	10/25/16
Est 3.0	Unapproved (NewL) on credit hold / SPOT	10/27/16-10/28/16	3	:30	On-It- [P]Judge Judy(Th Fr) J, [P]Judge Judy 2(TTh Fr)	1				X	X			1	\$150.00	\$150.00	Green Bay (WLWK)	JUDGE JUDY	10/25/16
Est 4.0	Unapproved (NewL) on credit hold / SPOT	10/27/16-10/28/16	3	:30	8p- Jeopardy	1				X	X			1	\$600.00	\$600.00	Green Bay (WLWK)	JEOPARDY	10/25/16
Est 5.0	Unapproved (NewL) on credit hold / SPOT	10/27/16-10/28/16	3	:30	6:30p- Wheel of Fortune	1				X	X			1	\$650.00	\$650.00	Green Bay (WLWK)	WHEEL OF FORTUNE	10/25/16
Est 6.0	Unapproved (NewL) on credit hold / News	10/27/16-10/28/16	2	:30	9p- News-FOX 11 News at Nine	1				X	X			1	\$700.00	\$700.00	Green Bay (WLWK)	LATE NEWS	10/25/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WLUK Green Bay, WI	Date: 10-25-16
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I, Miles King (AL Media),

being/on behalf of: Mark Harris, a legally

qualified candidate of the Democratic political

party for the office of: WI SD-18

in the General

election to be held on: 11/8/2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Total Charges:

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Harris for Wisconsin

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Al Messner

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

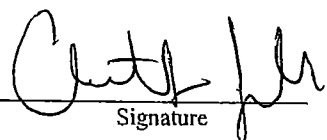
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9/15/16 
Date Signature

To Be Signed By Station Representative

☒ Accepted ☐ Accepted in Part ☐ Rejected

 Curtis Sauer KSM
Signature Printed Name Title